

**Melissa R. Goldberg, DVM**

Consulting Veterinarian and Medical Director in clinical medicine and surgery evaluating animal behaviors.

**EDUCATION:**

Doctor of Veterinary Medicine, Iowa State University, 1998  
B.A. Biological Sciences, Rutgers College, Rutgers University, 1994

**MEMBERSHIPS:**

AVMA 1999-present  
PVMA 2000-present  
CALM Certified 2019

**USDA ACCREDITED:**

November 2018 - present

**PROFESSIONAL BACKGROUND**

**November 2019 - Present – Medical Director, VCA Delaware Valley - Langhorne, PA:**  
Practice clinical medicine and surgery. Supervise two associate veterinarians and provide mentorship and growth opportunities to direct reports, new hires, and interns. Responsible for establishing standards of medical quality. Work with team members on their professional development.

**January 2010 - Present - Expert Consultant, Fleisher Forensics - Ambler, PA:**  
Evaluate matters involving animals, such as dog bites or other injuries. Evaluate depositions and interviews and combine with research to compile a formal report. I have established a reputation as a leading expert in this field.

**2008 – Present - Medical Science Director, Best Pet Rx - New York, NY:**  
Worked with both business and pharmacy arms to co-found and establish this compounding pharmacy which is strictly dedicated to animals. Influenced success by providing input regarding the needs of practicing veterinarians, such as customized multi-drug capsules. Consult with pharmacists as needed regarding clinical aspects of compounded pharmaceuticals.

**April 2019 – November 2019 - Partner Doctor, Heart + Paw - King of Prussia, PA:**

Recruited by former coworkers to lead the first pet care center in a startup company. Led a team of a full veterinary and grooming staff while practicing as a clinical veterinarian and surgeon. Direct supervisor to an associate veterinarian and the center director.

**August 2013 - March 2019 - Chief of Staff, Banfield Pet Hospital - Willow Grove, PA:**

Started as an associate veterinarian at Banfield Pet Hospital in 2013 and was promoted to Chief of Staff in 2016. While active as a clinician and surgeon, I partnered with a practice manager and was accountable for profit and loss at the Willow Grove location. Acted as direct supervisor to two associate veterinarians and provided mentorship and growth opportunities to direct reports, new hires and interns, and other doctors and associates within our market. Worked closely with direct reports to create, implement and maintain personal development plans each year. Successfully onboarded six veterinarians and mentored six interns. Helped build a team that has one of the highest associate engagement scores in the practice country-wide. Led customer satisfaction scores to consistently fall at least 10% over target; the highest in the Pennsylvania market. Selected for advanced leadership training in first two years as Chief of Staff. Took on additional leadership roles within the practice such as spearheading the student internship program and leading the market Chiefs of Staff with creating and implementing our own development plan.

**March 2012 - September 2016 - Co-founder and Head Veterinarian, The Bridge Clinic - Bensalem, PA:**

Cofounder and lead veterinarian at this low-cost spay/neuter/wellness clinic and oversaw the clinic's development. Worked with both local rescues and community dogs and cats to provide quality affordable care. Established policy and guidelines for medical quality and standards. Maintained DEA compliance. Provided services to rescue organizations as well as the general public. Worked closely with trap/neuter/release organizations to provide medical and surgical care for feral cats.

**May 2009 - August 2013 - Associate Veterinarian, St. George Hunt Memorial Veterinary Hospital - Wayne, PA:**

Part-time associate, general small-animal medicine and surgery. Fully computerized facility using Impromed<sup>®</sup> software with high standard of care. Visiting radiologist and cardiologist offered added learning opportunities. Developed a strong client base after only six months. Learned how to establish excellent rapport with demanding, educated clientele. Prepared customized client-education handouts and newsletters. Greatly improved dentistry services to routinely incorporate more advanced oral surgical techniques and pain control modalities. Established proficiency with Class II laser therapy.

**2007 – 2012 - Associate Veterinarian, Forgotten Cats - Willow Grove, PA:**

Operated high volume, high quality spay-neuter clinic one day a week catering to feral and rescue cats, as well as providing low cost services to the community. Increased efficiency by over 300% by developing new techniques for spaying female cats which are safe, effective, and take under five minutes. Increased productivity during my first year from neutering four cats per hour to eleven cats per hour. Established and maintained rapport with dedicated volunteer staff.

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**1998-2009 - Associate Veterinarian, Hopewell Veterinary Hospital - Hollywood, PA:**

Full-time until Feb 2001, then part-time. Cultivated medical, surgical and dental skills during my ten years of employment. Established loyal client base, encouraged and implemented current treatment modalities for hospitalized patients, honed my skills, learned to work as part of a strong team, and developed confidence in my veterinary abilities.